



Amazon's distribution center in Loveland's Centerra District. The e-commerce giant started its lease of the building in November. Courtesy McWhinney  
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LOVELAND — Amazon Inc. (Nasdaq: AMZN) leased a 123,000-square-foot industrial building in Loveland's Centerra district late last year for deliveries into Northern Colorado.

McWhinney Real Estate Services Inc. said the e-commerce giant occupied the building at 4541 Viking Way last November and remodeled it for its specific needs. The building is in an industrial park south of Northern Colorado Regional Airport.

Amazon maintains two fulfillment centers in the Denver metro area, with a 2.4 million-square-foot location in Thornton and a 1 million-square-foot location in Aurora. It also operates a software-development office at 1900 15th St. in Boulder and a 19,000-square-foot distribution center at 3550 Frontier Ave. in Boulder.

Amazon in April 2019 **acquired Boulder warehouse-robotics company** Canvas Technology LLC.

Kelly Jones, director of economic development for the city of Loveland, told BizWest the city has been working with Amazon on the location for the past six months, but could not disclose the company's interest due to confidentiality agreements.

Jones said Amazon hasn't indicated any further plans for the region, but she believes this new distribution center gives Loveland and Northern Colorado a foot in the door with the company's planners.

"Once they understand and are exposed and the employees are showing great productivity... we're on the map for any future parts of their business model," she said.

Amazon is currently hiring a human resources partner, driver trainers and managers to handle delivery logistics, according to Amazon's hiring website for the Loveland location.

An Amazon spokeswoman told Bizwest the delivery centers are used as intermediaries between the fulfillment centers where packages are assembled and the local drivers who deliver them. The company sets up those centers in areas of high demand around the country.

She said the site currently has about 200 employees between full and part-time workers, which is about how many Amazon intended when it began remodeling the building.